



"People don't care how much you know  
until they know how much you care." ~Pat Summitt

# AJ PATSHKOWSKI

Portland, OR

<https://www.ajpatshkowski.com/>

They/Them

## CORE SKILLS

Brand Identity · Typography · Adobe Creative Suite · Figma · UX/UI Design · Social Media Campaigns (Canva) · Web Design (Wix, Webflow, HTML/CSS) · Motion Graphics · Storytelling · Art Direction · Event Design · Team Collaboration · Presentation Design · Inclusive Branding

## EDUCATION

MA, UX/UI & Interaction Design  
Academy of Art University  
*Magna Cum Laude*

BA, Criminal Justice with emphasis  
in Psychology  
Minnesota State University  
Moorhead

## HONORS & AFFILIATIONS

Finalist – Spring Graduate Show,  
*Academy of Art, 2022*

Silver Recognition – Overall  
Portfolio, *Academy of Art, 2022*

World-Class Roller Derby Athlete &  
Leader (2009–Present),  
Community-centered team & league  
leadership

LGBTQ+ Design Advocate –  
Committed to inclusive,  
identity-forward creative work

## PROFESSIONAL SUMMARY

Award-winning visual designer and athlete with 5+ years of experience building bold, inclusive brands across digital and print, and 15 years of athletic leadership. Founder of Nomad Creative, a branding studio with a passion for progressive companies and culture-driven storytelling. Experienced in fast-paced startup environments and collaborative team settings. Adept at leading creative from concept to execution, especially where community, innovation, and identity intersect.

## EXPERIENCE

### Founder & Lead Designer

*Nomad Creative | Remote | 2022 – Present*

- Lead end-to-end brand development & expansion for multiple clients, from visual identity to digital presence
- Create campaign visuals, social assets, and pitch decks that drove visibility and growth
- Collaborate with startup teams to refine messaging and successfully launch
- Design content and motion graphics for web and social
- Build scalable systems using current design tools (Figma, Wix, Adobe CC)

### Creative Director & Graphic Designer

*Fervent | Remote | 2020 – Present*

- Lead concept development and execution for branded experiential events and training initiatives for Fortune 100 clients, including Samsung and Purple.
- Design and develop immersive Learning Management System (LMS) interfaces, training decks, and sales enablement materials tailored to client goals and brand standards.
- Partner closely with client stakeholders to translate complex product knowledge into engaging, visually impactful training and marketing content.
- Oversee creative direction for large-scale product launches
- Provide strategic creative support for internal marketing efforts, including Fervent's branding, website design, pitch decks, and client acquisition materials.
- Present creative concepts and deliverables to executive leadership and client teams, advocating for clarity, cohesion, creativity, and brand consistency.

## CONTACT

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